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Safer Communities: A Clip from *The Street*

Project

(SPEECH)

[MUSIC PLAYING]

(DESCRIPTION)

Scenes of busy intersections with cars passing by and people walking on sidewalks.

(SPEECH)

SPEAKER 1: This isn't just a large city issue. Communities of all sizes can make their streets safer.

(DESCRIPTION)

Safety features pop up on a street as car passes by, including streetlights, crosswalks, curbs with ramps, protected bike lanes and bus stops.

(SPEECH)

Adequate street lighting, crosswalks in places where people really want to cross, traffic signals that allow enough time for people to cross, curbs with ramps so wheelchair users aren't stuck in the street, protected bike lanes, bus stops in safe places.

(DESCRIPTION)

Pedestrian streetscape.

(SPEECH)

These are some basic safety measures that make streets safer.

(DESCRIPTION)

Chris Hayes talking to camera.

Text, Chris Hayes Assistant Vice President of Risk Control, Travelers

(SPEECH)

CHRIS HAYES: I've seen a number of areas where there is increased pedestrian protection, bike lanes, change in traffic patterns, all there to protect the pedestrian. And what I've seen is it does change the whole neighborhood, and it makes it actually, seems better for the businesses. Small businesses, particularly, who are in downtown areas do rely on foot traffic. And the more pedestrians feel that they can walk from one business to another, that they are safe parking, they're safe cycling there, I've just seen dramatic increases in the number of people who are in that community, people who are comfortable walking from the store to the restaurant to the store. It seems to add a vibrancy to those areas.

(Description)

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