



## 5 CYBER READINESS PRACTICES

As cyber threats continue to evolve, businesses of all sizes have been targeted by increasingly sophisticated attacks.<sup>1</sup>

**Cyber is the #1 concern across all businesses,** yet many are unprepared and have not implemented basic prevention measures.<sup>2</sup>

**Here are 5 steps businesses can effectively implement to boost their cybersecurity:**



**1**

Implement Multifactor Authentication (MFA)



**2**

Keep Systems Up-to-Date



**3**

Use Endpoint Detection and Response (EDR)



**4**

Have an Incident Response (IR) Plan



**5**

Back up your data

**Learn more about how Travelers CyberRisk policyholders can become more cyber resilient with coverage and access to pre & post breach services to better anticipate, withstand and recover from a cyber event.**

<sup>1</sup>Security Magazine: The Rising Tide of Cyber Insurance Premiums

<sup>2</sup>2021 Travelers Risk Index

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